



U.S. Small Business
Administration



Small Business Resources

**Please click on the links or copy and paste to access websites
and additional information on this guide!**

About SBA

The U.S. Small Business Administration (SBA) was created in 1953 as an independent agency of the federal government to:

- aid, counsel, assist and protect the interests of small business concerns,
- to preserve free competitive enterprise and
- to maintain and strengthen the overall economy of our nation.

https://www.youtube.com/watch?v=Wl_lIcT1V8

SBA initiatives

<https://www.sba.gov/about-sba/organization/sba-initiatives#section-header-0>

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Organization

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SBA initiatives

Learn how SBA initiatives help small businesses succeed and empower future leaders.

Content

[SBA Rural Lending Initiative](#)

[National Veterans Small Business Week](#)

[Reducing unnecessary regulatory burden](#)

[Small Business Saturday](#)



<https://www.sba.gov/offices/district/ks/wichita>

sba.gov/offices/district/ks/wichita



Coronavirus (COVID-19): Relief options and Additional Resources

CLICK HERE



U.S. Small Business Administration

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WICHITA DISTRICT OFFICE

[SBA.gov](#) » [Local Assistance](#) » [District Office List](#) » [Wichita](#)

220 W. Douglas Ave. Suite 450
Wichita, KS
[Phone](#): 316-269-6616

About Us

Services Available Over the years, the SBA has developed many small business... [MORE >>](#)

Hours of Operation:

Monday through Friday from 8:00 AM to 4:30 PM

District Director: Wayne Bell
[Office Directory](#)



Follow the
SBA Wichita
District Office

[Twitter.com/SBA_Wichita](https://twitter.com/SBA_Wichita)





2019-2020
WICHITA DISTRICT
CENTRAL & WESTERN KANSAS

Small Business

RESOURCE GUIDE



How to Grow Your BUSINESS in Kansas

https://www.sba.gov/sites/default/files/files/resourceguide_3117.pdf



<https://newsouthmedia.com/portfolio/sba-small-business-resource-guides/>



HOME

PUBLICATIONS

Kansas



VIEW RESOURCE GUIDE NOW

Check our latest
SBA resource
guide by state



SBA 7a Loans

Types of 7(a) loans

The 7(a) loan program is the SBA's primary program for providing financial assistance to small businesses. The terms and conditions, like the guaranty percentage and loan amount, may vary by the type of loan.

To see an overview of all SBA guarantee loan programs, please see link below:

<https://www.sba.gov/partners/lenders/7a-loan-program/types-7a-loans>

SBA 504 Loans

What is the 504 Loan Program?

The SBA 504 Loan program is a powerful economic development loan program that offers small businesses another avenue for business financing, while promoting business growth, and job creation.

The 504 Loan Program provides approved small businesses with long-term, fixed-rate financing used to acquire fixed assets for expansion or modernization. 504 loans are made available through Certified Development Companies (CDCs), SBA's community based partners for providing 504 Loans.

<https://www.sba.gov/offices/headquarters/ofa/resources/4049>

SBA Microloans

The SBA Microloan is designed to provide financing opportunities to business owners that often face greater challenges obtaining funding including women-owned businesses, low-income individuals, veterans, minority entrepreneurs, and small business owners.

The SBA Microloan can offer up to \$50,000 for financing:

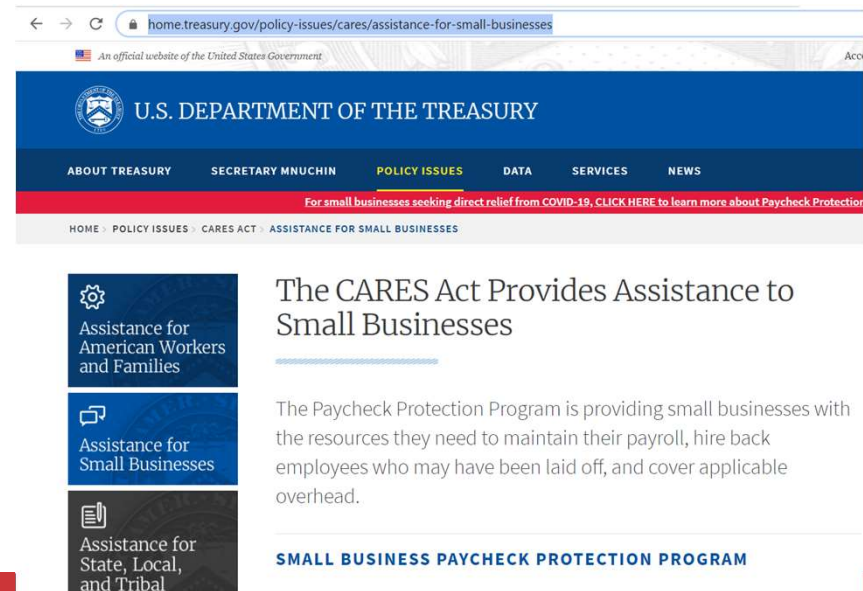
<https://www.sckedd.org/microloan>

PPP (Paycheck Protection Program) details and information about forgiveness process. (deadline is 3/31/21)

<https://home.treasury.gov/policy-issues/cares/assistance-for-small-businesses>

[The Treasury Department is Delivering COVID-19 Relief for All Americans | U.S. Department of the Treasury](https://www.treasury.gov/press-releases/Pages/pr2020081)

[Paycheck Protection Program \(sba.gov\)](https://www.sba.gov)



The screenshot shows the U.S. Department of the Treasury website. The main heading is "The CARES Act Provides Assistance to Small Businesses". Below this, there is a paragraph: "The Paycheck Protection Program is providing small businesses with the resources they need to maintain their payroll, hire back employees who may have been laid off, and cover applicable overhead." At the bottom of the page, there is a section titled "SMALL BUSINESS PAYCHECK PROTECTION PROGRAM".

<https://www.sba.gov/page/coronavirus-covid-19-small-business-guidance-loan-resources>

EIDL – Economic Injury Disaster Loans page and details
(Applications for this program are open through Dec. 31, 2021)

← → ↻ [sba.gov/page/coronavirus-covid-19-small-business-guidance-loan-resources](https://www.sba.gov/page/coronavirus-covid-19-small-business-guidance-loan-resources)

⚠️ **Coronavirus (COVID-19): Relief options and Additional Resources** [CLICK HERE](#)



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[Business Guide](#) [Funding Programs](#) [Federal Contracting](#) [Learning Center](#) [Local Assistan](#)

Coronavirus (COVID-19): Small Business Guidance & Loan Resources

Health and government officials are working together to maintain the safety, security, and health of the American people. Small businesses are encouraged to do their part to keep their employees, customers, and themselves healthy.

Content

[Coronavirus Funding Options](#)

[Coronavirus Recovery Information in Languages other than English](#)

[Guidance for Businesses and Employers](#)



Government Contracting

8(a) Business Development program

The federal government's goal is to award at least five percent of all federal contracting dollars to small disadvantaged businesses each year.

To learn more about different types of contracting available including Women Owned Small Business (WOSB), and surety bonds, please see links below:

<https://www.sba.gov/federal-contracting/contracting-guide/types-contracts>

<https://www.sba.gov/funding-programs/surety-bonds>

Shuttered Venue Operators Grants

[Shuttered Venues FAQs \(sba.gov\)](https://www.sba.gov/shuttered-venues-faqs) Link for more information

Eligible entities may be:

- live venue operators or promoters,
- theatrical producers,
- live performing arts organization operators,
- museum operators,
- motion picture theater operators, and
- talent representatives.

SBA free trainings

- Our staff in Wichita provides training to Western Kansas business communities, for economic development offices, libraries and chamber of commerce, etc.
- Trainings can be delivered face to face, webinars or by virtual meeting/class and usually it lasts 30-45 min
- Please contact me if you are interested in having a business workshop or a guest speaker, and I will arrange an SBA specialist to provide a class for your community or organization free of charge
- Training topics can be about government contracting, SBA guarantee loans, sources of financing a business, business planning and others, see some topics on the following slides

SBA free trainings

Cybersecurity Essentials for Small Business Owners:

This presentation covers the cyber security fundamentals that all small business owners should understand and take action on. The purpose of the presentation is to address the common risk points that make most small businesses susceptible to a cyber-attack or data breach.

- Understand the risks for small businesses (they are the # 1 target),
- Identify weak points in your systems
- Best Practices and Low-cost Risk Reduction
- Resource links to help prepare/protect your business.

Digital Content Marketing 101:

Content marketing is the creation and distribution of valuable, relevant, and consistent messaging that attracts and retains a clearly defined audience — and, ultimately, to drive profitable customer action. This presentation will cover:

- The 5 steps to effective content marketing
- How to begin creating good content for social media, email marketing or blogs
- The right questions to help you define your company's Unique Positioning Statement.

SBA free trainings

Marketing and Customer Engagement: How to make your business stand out and become a destination.

- Develop your competitive advantage to stand-out from the pack!
- The right questions to help you define your unique positioning statement.
- Identifying your ideal customer
- The power of giving unexpected extra value to hook customers
- Tips on driving customer loyalty and Relationship marketing tools

Continuity Planning – How to Keep Your Business Open After a Disruption or Disaster:

This workshop covers the fundamentals of a continuity plan that a business owner would act on in the event of a business disruption (disaster, power outage, absence of key employee or owner).

- Documenting business operations and systems, and identify points of failure, potential risks posed by a flaw or key personnel, in which one fault or malfunction causes an entire system to stop operating.
- Resources available to assist business owners develop a continuity plan.

SBA free trainings

Small Business Resources

- This workshop will cover where to find free resources to help a business start, grow, or expand
- Resources to recover a business in the event of a natural disaster or pandemic
- Learn more about SBA resource partners that provides free counseling and mentoring to those in business or thinking of starting a business
- Discover free online tools that can help with business planning and success

***** This same class can be delivered in Spanish**

SBA is always looking for small business success stories!

The office in Wichita would like to showcase our local small business successes in the SBA newsletter, please email your stories to: Michael.Aumack@sba.gov

Requirements for any SBA **Success Story or **Small Bus. Week nominee**:**

- The small business received assistance from the SBA (tech. assistance, loans, gov't contracting, Emerging Leaders, etc.), or
- Received assistance from SCORE or Kansas SBDC

Some good prospects includes:

- Exceeded expectations in business – expanded to new locations, grew sales, increased profits or number of employees
- Grew their business via exporting or government contracting
- Recovered from a disaster or pivoted successfully during the COVID crisis

Announcing ASCENT from the SBA a new Digital Online Learning Platform for Women-Owned Small Businesses!

Ascent is a first-of-its-kind digital online learning platform geared to help women-owned small businesses grow and scale their existing business.

With Ascent, female entrepreneurs will be able to utilize this platform that brings a modern, e-learning experience specifically targeted for women business owners.

<https://content.govdelivery.com/accounts/USSBA/bulletins/2b403b5>

Other resources for women owned businesses:

[Women Business Leaders' Resource Center | SCORE](#)

ascent.sba.gov

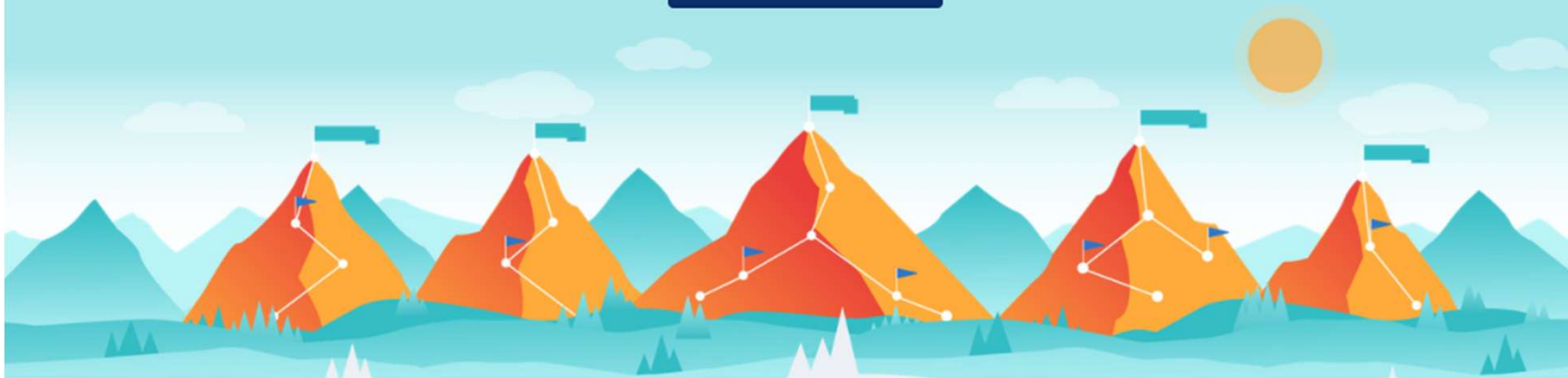


ASCENT

elevate your business

A free learning platform for women entrepreneurs

Start Learning



More about Ascent

Women own or co-own 45% of all businesses in the United States. These businesses represent all types of industries and are owned by all types of women. The majority are small, with great potential for growth in both revenues and job creation. That's why we created Ascent and packed it with in-depth information to help you grow your business.

Emerging Leaders

(yearly program, if you missed for this year, check back for the following year, classes starts early Spring)

www.sba.gov/about-sba/organization/sba-initiatives

The Emerging Leaders Initiative is an intensive executive-level series intended to accelerate the growth of high-potential small businesses in America's underserved cities. Developed by SBA and drawing on the experiences of advisors and business leaders in urban communities across the country, this comprehensive curriculum provides the tools to catapult your company to the next level and help it emerge as a force in your community.

Do I qualify to participate?

- This training is for established business owners and **is not for start-ups or people who are thinking about starting a business.** The Emerging Leaders Initiative advanced training series is open to small business owners and executives that:
- Have annual revenues of at least \$250,000
- Have been in business for at least 3 years
- Have at least one employee, other than self

SCORE.org

<https://www.score.org/content/browse-library>

www.score.org

SCORE

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**Build Your Business.
SCORE Can Help.**

For over 50 years, SCORE has served as America's premier source of free business mentoring and education.

[Get Connected with Mentors ▶](#)

Do you need help starting or growing your business? Use one of the options below to find your mentor:



Find

LOCATION LISTINGS

Select a State

Find a SCORE Chapter near you

GO

Kansas

Topeka

308 SW Van Buren St
Topeka, KS, 66603
Ph: **(785) 550-5793**

[Request a mentor](#) | [Directions](#)

Wichita

Main Office
220 W. Douglas, Suite 450
Wichita, KS, 67202

Ph: **(316) 269-6273**

[Request a mentor](#) | [Directions](#)

Wichita

Hutchinson Branch
1 EAST 9TH AVENUE
QUEST CENTER
HUTCHINSON, KS, 67501

Ph: **(316) 269-6273**

[Request a mentor](#) | [Directions](#)

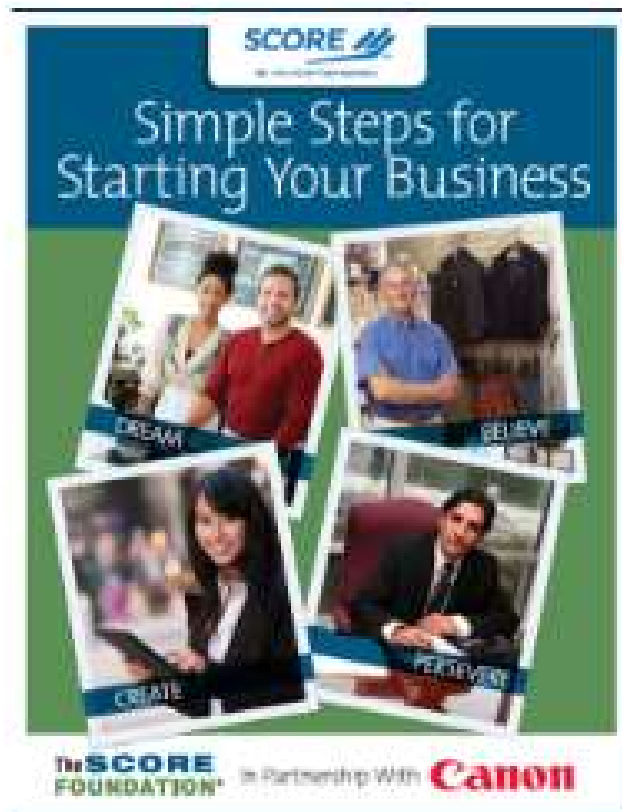
Wichita

Northwest Kansas SCORE
205 F Street, Suite 150
Phillipsburg, KS, 67661
Ph: **785-540-4110**

[Request a mentor](#) | [Directions](#)

SCORE.org

Download the workbooks today!



<https://www.score.org/resource/simple-steps-starting-or-growing-your-business-workbooks>



Business Planning & Financial Statements Template Gallery

February 13, 2017



These tools can be your first step towards small business success.

Find business planning, finance, sales, marketing and management templates & guides. Then get advice from a SCORE mentor for one-on-one assistance along the way.

Business Planning Templates

Use the templates below, then meet with a SCORE mentor for expert business planning advice.

<https://www.score.org/recovery/small-business-resilience-resource-portal>



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Small Business Resilience Resource Portal



RESOURCE PORTAL

The good news? There's a lot of support out there to help your small business.

SCORE has created a comprehensive-yet-clear resource portal to help you find the specific information, government resources and financial support you need when you need it most. So you can get back to doing what you do best—leading and positioning your business for future success.



Enter Terms

SEARCH

FIND A MENTOR

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VOLUNTEER OUR IMPACT ABOUT US

Home / Help for Farmers and Ranchers from USDA and SCORE

Help for Farmers and Ranchers from USDA and SCORE



With SCORE and USDA, you don't have to go it alone.

We are proud to partner with the USDA to provide business mentorship to help farmers and ranchers succeed. Learn more, and find your mentor below.

How does SCORE help farmers and ranchers?

Whether you own a family farm, ranch or another type of agricultural business, we can connect you to free support and resources - including business planning help, financial guidance, growth strategies and other types of business assistance.

- **Mentoring** provides improved chances for success through one-on-one business coaching, farmers helping farmers, in-person, online or over the phone.
- **Workshops** offer training and help on a wide range of topics, enabling you to learn from subject matter experts and cohorts with agribusiness experience.
- **Online resources** are your playbook, providing step-by-step outlines for successful business strategies.

SBDC – Small Business Development Center

<https://www.kansassbdc.net/contact>

https://www.kansassbdc.net



CURRENTLY IN BUSINESS?

STARTING A BUSINESS?

INTERESTED IN TRAINING?

NEED SPECIFIC RESOURCES?

MARCH 22, 2019

Home > Home >



GROW MY BUSINESS

Expand. Improve. Grow my business. As a small business owner interested in growing, expanding, or ...

[Read More](#)



START MY BUSINESS

How do I start my business? If you are interested in starting a business, our team of advisors can ...

[Read More](#)



LEARN ABOUT BUSINESS

No matter how long we've been in business, there's always more to learn about business. Learn more ...

[Read More](#)



<https://www.capitalaccesscenter.com/>

capitalaccesscenter.com



ABOUT SERVICES BENEFITS CONTACT

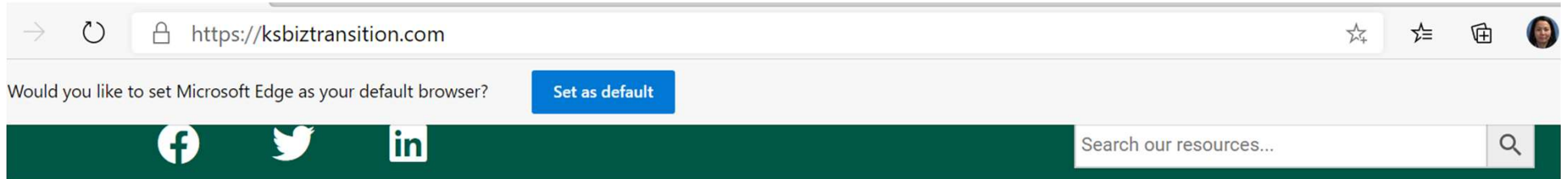
CAPITAL ACCESS CENTER

*Free business loan advice and capital acquisition consultation
services for Kansas SBDC clients*



Resources for Succession Planning

<https://ksbiztransition.com/>



Kansas

Center for Business Transition

[Home](#) [Success Stories](#) [Transition Tools](#) [SBDC Advisors](#) [Other Resources](#) [Classes & Events](#) [Partners](#) [About Us](#) [Blog](#)



Succession Strategies and Resources for Small Business Owners

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Cybersecurity

<https://wsbdc.org/protect-your-business/cybersecurity/>

wsbdc.org/protect-your-business/cybersecurity/


AMERICA'S
SBDC
WASHINGTON

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SBDC Cybersecurity

More than half a million Small to Medium Businesses (SMBs) will shut down in 2017 because of cyber security breaches according to a report from 'The Business Journals'. Forty-three percent of all cyberattacks target SMBs. The average recovery cost is \$36,000. Sixty percent of SMBs hit by a cyberattack close their doors within six months of the breach. This toolkit will help you circumvent these sobering statistics.

Cybersecurity Toolkit



The Washington Small Business Development Center Cybersecurity Toolkit is to be used in conjunction with the Small Business Cybersecurity Workbook. The workbook is available here:


[Sm Bus Cybersecurity Workbook.pdf](#)

Use this template to customize your own Written Information Security Plan (WISP):

[WISP.doc*](#) or [WISP.pdf](#)

**Documents are located at wsbdc.org/wp-content/uploads/. If you prefer an emailed document contact info@wsbdc.org*

[org/wp-content/uploads/2020/03/Be-Cyber-Safe-web-sq.jpg](https://wsbdc.org/wp-content/uploads/2020/03/Be-Cyber-Safe-web-sq.jpg)



AMA Marketer's Guide to GDPR

The Cyber Security Videos below are 5 – 7 minutes in length, and feature real world businesses talking with Lyman Terni of Artemis Global Security. They were originally created by the Delaware SBDC and are used with

K-STATE

Research and Extension

K-State home » Research and Extension » Community » Business » Entrepreneurship

K-State Research and Extension



Agriculture

Community

Family

Food

Health

Leadership

Civic Engagement

Business

Entrepreneurship

Gold Standard of Customer Relations

Succession Planning

Natural Disasters

Northwest Kansas Resources

Entrepreneurship

K-State Research and Extension entrepreneurship programs help youth and young adults develop the skills necessary to successfully start and operate businesses that maintain community vitality and economic growth in Kansas.



<https://www.ksre.k-state.edu/community/business/entrepreneurship/>

Subscribe to our
quarterly newsletter



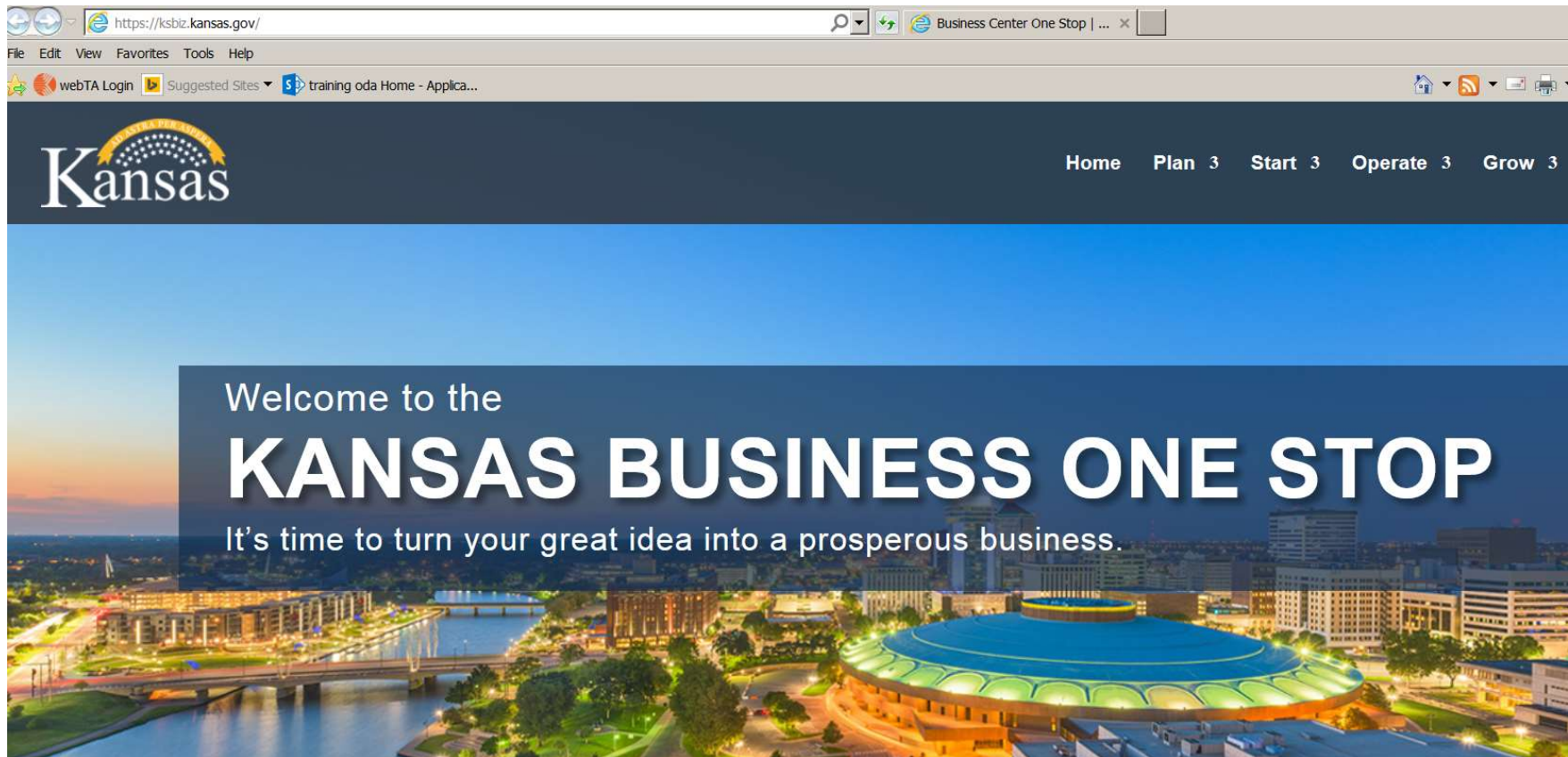
First Friday e-Call Archive:

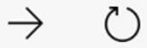
Topic	Presenter
<u>Rewriting the Rural Narrative</u> Download slides: (PDF)	Benjamin Winchester
<u>Marketing Your Small Town</u> Download slides: (PDF) Download script: (PDF)	Deb Brown
<u>Kansas Community Investment Fund</u> Download slides: (PDF)	Steve Radley
<u>Patent and Trademark Resource Center Resources</u> Download slides: (PDF)	Sara Butts
<u>Worldwide Marketing - Kansas Global Trade Services</u> Download slides: (PDF)	Holli Schletzbaum
<u>Cyber Security Threat to Small Business</u> Download slides: (PDF)	Brian Dennis
<u>Network Kansas Resource and Referral Center</u>	John Gendron
<u>The New Rules of Business Success</u>	Jon Schallert
<u>Tech Commercialization: Government Contracts for Businesses</u>	Greg Panichello, SBDC
<u>Innovative Rural Business Models</u> Download slides: (PDF)	Becky McCray
<u>Economic Gardening - a Revenue Growth Strategy for Second Stage Businesses</u>	Chris Gibbons and Paul Bateson

<https://www.ksre.k-state.edu/community/business/entrepreneurship/>

KS Business One Stop

<https://ksbiz.kansas.gov>





DATA

Data Tools and Apps

Datasets

Errata Notes

News

Product Catalog

Related Sites

Software

Tables

Training & Workshops

Visualizations

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Census Business Builder (CBB)



The *Census Business Builder (CBB)* is a suite of services that provide selected demographic and economic data from the Census Bureau tailored to specific types of users in a simple to access and use format.



Version 3.0 [Overview](#) [Instructional Flyers](#) [Webinars](#) [Help & FAQs](#)

Version 3.0



Small Business Edition

(Select to Launch)

Small Business Edition is primarily for small business owners who need key data for their business plan or to better understand their potential market. It presents data for a single type of business at a time.



Regional Analyst Edition

(Select to Launch)

Regional Analyst Edition is primarily for chambers of commerce and regional planning staff who need a broad portrait of the people and businesses in their service area. It presents data for all sectors of the economy and for a user-defined region made up of one or more areas.

Census Business Builder Tool Introduction



<https://www.youtube.com/watch?v=RE-PvEnoN8o>

<https://www.census.gov/data/data-tools/cbb.html>

Explore Data Main

Census Academy

Combining Data

Data Tools and Apps

Developers

Related Sites

Software

Tables

Training and Workshops

Visualizations

Developers

Infographics &
Visualizations

Related Sites

Software

Tables

Training & Workshops

find information using interactive applications to get statistics from multiple surveys.

Access Tools at Other Sites: Integrated Public Use Microdata Series

IPUMS USA collects, preserves and harmonizes U.S. Census Bureau microdata and provides easy access to this data with enhanced documentation.

American FactFinder (AFF)

This interactive application provides statistics from the Economic Census, the American Community Survey, and the 2010 Census, among others.

American Housing Survey Table Creator

The AHS Table Creator gives you the ability to create customized tables from the American Housing Survey without having to use the Public Use File (microdata).

Business Dynamics Statistics

This tool shows tabulations on establishments, firms, and employment with unique information on firm age and firm size.

CPS Table Creator

The CPS Table Creator gives you the ability to create customized tables from the Current Population Survey's Annual Social and Economic Supplement (CPS ASEC).

Census 2000 EEO Data Tool

Select levels of geography based on residence or workplace. The estimates present information for various occupation groupings by race and ethnicity and sex.

Census Business Builder

Census Business Builder offers small business owners selected Census Bureau & other statistics to guide their research for opening or expanding their business.



Determine the Best Location for Your Business

1. What type of business do you want to research?

Select the type of business you want to research by either selecting it first from the "Most Popular" categories below (and the detailed list provided) or by using the Type of Business Search. (You must choose one type of business.)



2. Where are you business?

Select the location you want to research by clicking the My Location button or by

🔍 State, County, City

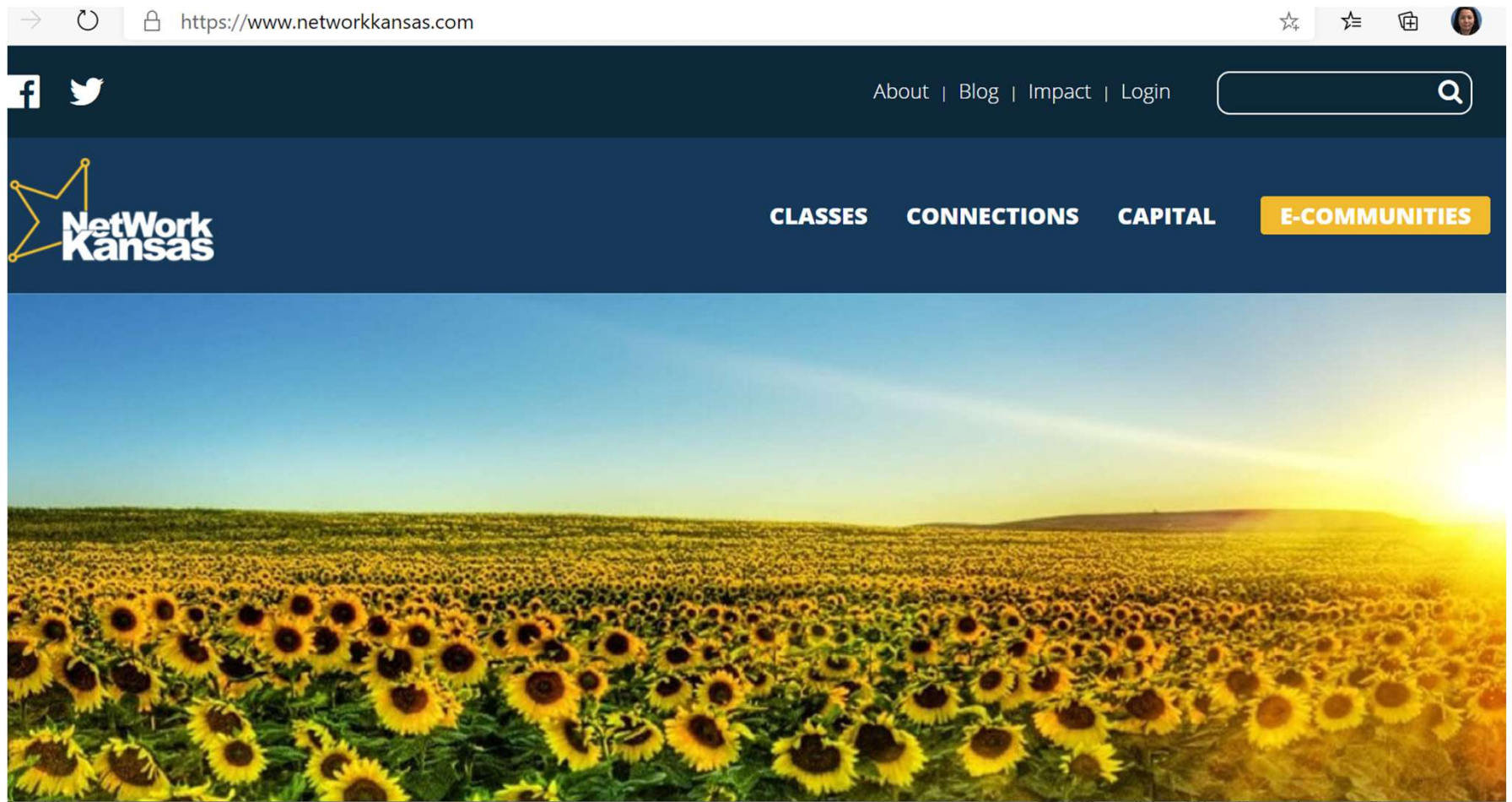
Click "Go to Map" to browse for businesses and location data.
(Note: You must choose a business type first.)

Click "Create Report" to generate a report of businesses and location data.
(Note: You must choose a business type and location first.)

<https://www.covid-sb.org/>

The screenshot shows a web browser window with the URL <https://www.covid-sb.org/>. The page features a header with the logo for "Federal Resources for Small Businesses" and navigation links for "Advisor Learning Center Login", "Contact Us", "Find Local Assistance", "Latest News", and "About". Below the header is a search bar with the placeholder text "Search by keyword" and a dropdown menu labeled "I need help with:" with the option "-- Choose one --". The main content area has a large heading "Federal Resources for U.S. Small Businesses" and a welcome message: "Welcome to the official federal resource website for U.S. small businesses affected by COVID-19 (Coronavirus). You can view relevant federal agency resources, access the latest news, and search for a Small Business Advisor near you." A vertical "Feedback" button is on the right. At the bottom, there is a "NEW RESOURCE" section with a thumbnail image of a document and a virtual agent chat bubble that says "Welcome! I am a Small Business Virtual Agent. Please click here to get started." The SBA logo is visible in the bottom left corner.

<https://www.networkkansas.com/>



A to Z Database is available at your local library

https://www.atozdatabases.com/home



Home Data Quality Intro Videos FAQ About Reference Desk Contact

En Es

Ultimate Reference Tool for Library Patrons

Trusted by Over 1,200 Libraries Nationwide - Over 500 Million Searches in 2017

Popular Searches Available:

- **Person & Business Look-up**
- Over 240 Million Consumers & 15 Million Businesses
- **Job Search** - 7 Million High Paying Jobs Available!
- **Create Consumer & Business Mailing Lists & Sales Leads**
- **Free Email Service**
- **Free Live Chat with an Expert**
- **Very Easy to Use** - Even Your Grandma Can Use It!

[View Sample Reports](#)

Kiewit Corporation - Omaha, NE

Quick Links

- Overview
- Demographic Profile
- Industry Profile
- Business Credit Rating
- Other Important Information
- Job Postings
- Hours of Operation
- Description
- Ownership
- QR Code
- Corporate Linkage
- Area Competitors
- Historical Data
- Nearby Businesses
- Executive Directory
- Est. Annual Expenditures
- Internet Presence

Overview

Business Name: Kiewit Corporation
Physical Address: 3535 Farnam St Ste 1000 Omaha, NE 68131-3302
Phone: (402) 342-2552
Key Executive, Title: Mr Bruce Greenock, Chief Executive Officer
Main Line of Business: Residential Building Construction
Website: www.kiewit.com
County: Douglas
Metro Area: Omaha-Council Bluffs, NE-IA
Fax: (402) 271-2939
Radius: miles (range of 1 to 100)

Business Credit Rating

Business Credit Rating: 100 / Excellent

Demographic Profile

Employees	Location: 680
Revenue / Yr	Corporate: \$4,330,099,630
Year Established	2012
Public / Private	Private
Fortune 1000 Ranking	324

Product Overview

Our Customers Are Saying

Our Promise to You

30-Day Free Trial

Access to nine unique databases within a single search

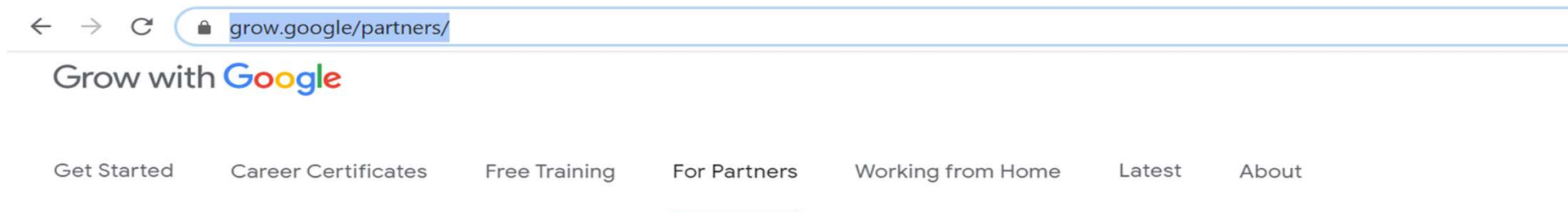
- 30 Million Businesses & Executives
- 7 Million Jobs

AtoZdatabases is ideal for:

- **Small Businesses:** Find sales leads and mailing lists to grow their business
- **Entrepreneurs:** Find similar businesses along with competitors

<https://grow.google/partners>

to sign up as a Google partner,
go to the bottom of this link to sign up



Together we help create economic
opportunities for everyone

You're already doing great work in your communities. Grow with Google wants to help. Our Partner Program offers free resources for your organization to teach people the digital skills that will grow their careers and businesses. Become a partner and get access to all these tools and more.

[**Become a partner**](#)

Grow with Google Partner Signup

Tell us about your organization

You're already doing great work in your communities - Grow with Google wants to help. Our Partner Program offers free resources to help your organization teach people the digital skills that will grow their careers and businesses

Our eligible partners include:

- Libraries
- Workforce development organizations
- Schools, colleges, and universities
- Chambers of commerce
- Small Business Development Centers (SBDCs)
- Downtown associations
- Google Partner agencies
- State and local government



SBA
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Feel free to contact me if you have questions, I will be glad to help!



U.S. Small Business
Administration

How are we doing?

Please take a minute to let us know

www.sba.gov/feedback

