Kansas 4-H Ambassador
Position Description

Purpose:
Work together with a team of approximately 3-8 Ambassadors and an adult advisor to develop a
public information program for the county/district 4-H Program.

Responsibilities:
Promote 4-H to all audiences - Tell the 4-H Story through media and personal appearances
Organize 4-H Promotional Events and Activities
Develop Communication Skills
Promote County/District 4-H Events
Encourage Financial Support to 4-H
Serve on the County/District 4-H Promotion Committee
Develop an understanding of Kansas and County/District 4-H programs
Support K-State Research and Extension
Network with non-4-H Groups
Attend Training as Scheduled

Qualifications:
High School Freshman to age 18
Enthusiasm for 4-H
Have an interest in promoting the 4-H Program
Ability to communicate with youth and adults
Time and commitment to work with developing a 4-H Public Relations Program
Ability to accept and follow through with responsibilities
Member of the County/District 4-H program

Contact Person
County/District 4-H Ambassador Advisor
County/District Extension Agent

Resources and Training Available:
State 4-H Ambassador Training currently held in February
4-H Ambassador Program Guidebook for Ambassador Advisors
Local marketing and media professionals
State 4-H Ambassador Action Team

Time Required:
1 or 2 year term
4-8 hours per month

Benefits of the position:
Increased visibility and enhanced image for the 4-H Program

How will the 4-H Ambassador Benefit:
Through this experience, 4-H Ambassadors will have opportunities to learn, practice and improve
communication, marketing, employability and job skills.

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