



National 4-H Shooting Sports Teen Leadership Institute

July 29 – August 2, 2025
University of Idaho, Moscow, Idaho

Mission: Opening avenues to expand youth horizons through their voice, image, and vision.

The National 4-H Shooting Sports Ambassador Program is designed to promote 4-H and 4-H Shooting Sports. Youth selected to serve as Ambassadors receive training that will allow them to return to their homes and advocate for the program at the county, regional, state, and national level.

OBJECTIVES

The 4-H Shooting Sports Ambassador program will provide a venue for 4-H Teens to:

- Represent 4-H and 4-H Shooting Sports at: donor/sponsor functions, 4-H groups, community service organizations, schools, public functions, and potential media outlets.
- Serve as spokespersons for the 4-H Shooting Sports program helping to make 4-H Shooting Sports programs more visible.
- Develop skills in leadership, public presentation, citizenship, community service, character development, public relations, and team building.
- Assist in maintaining relations with 4-H Faculty and Extension Administrators as well as past, present and future program donors, and supporters.
- Continue and expand their involvement in 4-H Shooting Sports beyond shooting skills and competitive events.
- Stay actively connected with the 4-H Shooting Sports program as they enter their collegiate years and further into adulthood.

PROGRAM EXPECTATIONS

Teens selected as a National 4-H Shooting Sports Ambassador, may meet with donors who are CEOs of companies or organizations, and always need to put their best foot forward. Remember, there is never a second chance to make a good first impression. Ambassadors will be representing the 4-H Shooting Sports Program. This includes over 400,000 youth, 25,000+ instructors, Extension professionals, club leaders, and everyone that plays a part in the program. The way ambassadors dress, speak, and act is very important.

- Ambassadors are expected to be on time, so plan to be early for any event.
- Ambassadors need to respond promptly to emails or phone calls pertaining to Ambassador responsibilities.
- It is very important that thank you notes are sent immediately following an event.
- Ambassadors may get tired at events but must always remain cheerful and ready to respond positively to everyone.
- A mature attitude and outlook are required.
- Prepare to support the State Shooting Sports Coordinator or the National Shooting Sports Committee to serve as a representative at a local, regional, state, or national event if asked.
- Always uphold the 4-H Code of Conduct



National 4-H Shooting Sports Teen Leadership Institute Tentative AGENDA

Tuesday, July 29

2:00 – 8:00 p.m. Participants check in: 2:00 – 8:00 p.m.

6:00 p.m. Dinner is provided for those at the University.

8:00 p.m. Welcome activity/ice breakers & games.

Wednesday, July 30

7:00 a.m. Breakfast

8:00 a.m. Welcome by University representatives.

8:30 a.m. Team Building Activities

11:00 a.m. Session #1 Leadership Skills – Student Leadership Challenge

12:00 p.m. Lunch

1:00 p.m. Session # 1 Leadership – Student Leadership Challenge (continued)

2:00 p.m. Challenge Activity

3:00 p.m. Session #2 Leadership - Student Leadership Challenge

4:00 p.m. Session # 3 Communication Exercises

5:30 p.m. Dinner

6:30 p.m. Free Time

Thursday, July 31

7:00 a.m. Breakfast

8:45 am Load Bus

9:00 a.m. Depart for Field Trip

6:00 p.m. Dinner at University

Friday, August 1

7:00 a.m. Breakfast

8:00 a.m. Session # 4 Public Speaking & Social Media Etiquette Session # 5

10:00 a.m. Telling Your Story (Ambassadors)

12:00 p.m. Lunch

1:00 – 2 p.m. Session #5 Telling Your Story (Ambassadors)

2:00 – 2:30 p.m. Developing an Ambassador Plan

2:30 – 4:30 p.m. Work Time and Sharing Ambassador Plans & Media Releases Prep

4:15 – 5:00 p.m. for Dinner/Group Photograph

5:00 p.m. Dining Etiquette Class

6:00 p.m. Distinguished Guests Arrive

6:30 p.m. Dinner with Guests

8:00 p.m. Final Remarks and Certificates

Saturday, August 2

7:00 a.m. Breakfast - Morning gathering and depart University by 10:00 a.m.

All lodging, meals, transportation during the event, and materials are provided through the National 4-H Shooting Sports Committee General Fund. The cost and arrangement of transportation to and from the event will be the responsibility of the participant and/or State 4-H Program.

Participants should plan to arrive the afternoon/evening of Tuesday July 29, 2025. The event will conclude on Friday evening August 1, 2025. Youth will depart campus between 7:00 a.m. – 10:00 a.m. on Saturday, August 2, 2025. Transportation to and from the airport is provided.